

QUADRIENNIAL REPORT FOR THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL (BRIEF SUBMITTED VERSION)

INTRODUCTION

Since 2013, Corporativa de Fundaciones, A.C. is considered by the United Nations Economic and Social Council (ECOSOC) as a non-governmental organization with Special Consultative Status. This status gives the organization a special competence that makes it acquire commitments and work hand in hand with the United Nations System through its participation in advocacy processes on international public policies around various issues such as development, human rights, the environment, international peace and security, among others.

Corporativa de Fundaciones, A.C. is a community foundation established in 1999 in Jalisco, Mexico that generates possibilities for active and co-responsible participation in community development. The organization promotes partnerships between people who want to participate in different ways to solve social problems and Civil Society Organizations (CSOs) that are working directly on these solutions.

The work of Corporativa de Fundaciones, A.C. focuses on development and social investment. The organization considers that it is possible to live in a community where all people have the same opportunities for development, that is why creative solutions are sought that adapt to the dynamic conditions of a changing environment in order to have a continuous improvement, always maintaining the human dimension.

AIMS AND PURPOSES OF THE ORGANIZATION

In Corporativa de Fundaciones, A.C. we believe that it is possible to live in a community where all people have the same opportunities for our development, which is why our core values are:

Mission

We are a community foundation that generates possibilities for active social participation and responsible in the development of our society.

Vision

A community where all people have the same opportunities for their development

Values

Creativity to find and implement new and timely solutions to the problems of society and everyday work.

Empathy to participate and respond to the reality that affects our community.

Integrity to always choose the right path in individual and organizational action.



SIGNIFICANT CHANGES IN THE ORGANIZATION

Corporativa de Fundaciones, A.C. is an organization that in the last four years has had significant changes in its structure and operation. Some of these significant changes have included:

- The adoption of a Strategic Plan 2016 to 2020 whose modifications impacted on the updating and transformation of the Mission, Vision, Objectives and Indicators of the institution.
- The establishment of new strategic lines that best respond to management models for a better interaction with external stakeholders, around specific issues.
- A renewed organizational chart that better meets the needs of the Strategic Plan.
- The expansion of the members of the Board of Directors of the organization, ensuring their diversity and equality for better decision-making.
- The closing of the CSO Strengthening Evaluation Cycle (2012-2015).
- The creation of an Advocacy Area dedicated to focusing the efforts of the organization to influence the adoption and evaluation of local, national and international public policies.
- Timely follow-up of efforts related to the Agenda 2030 for Sustainable Development at the state, national and international levels.

CONTRIBUTIONS OF THE ORGANIZATIONS TO THE WORK OF THE UNITED NATIONS

For Corporativa de Fundaciones, A.C. advocacy is an instrument that seeks to generate changes of public interest within public policy. This also implies the empowerment of people with the purpose of transforming their reality and changing the decisions that affect their future.

Therefore, we seek to contribute to generate sustainable social transformations and the development positioning of CSOs in the state of Jalisco as advocacy active actors at local, national and international levels, along with other strategic stakeholders.

Corporativa de Fundaciones, A.C. is assumed to be an organization that promotes development as an important part of its institutional philosophy. The strategic vision is closely related to the Sustainable Development Goals (SDGs) adopted by the United Nations in September 2015, as well as influencing the design of appropriate public policies for the benefit of our society.

Our contribution to the work of the United Nations therefore focuses on:

- Participation in international conferences and summits within the framework of the United Nations.
- Promotion of the United Nations agenda in local and national processes.
- Approaches and projects with United Nations agencies, funds and programmes in Mexico.
- Promotion of the values, purposes and principles of the United Nations.
- Campaigns to raise awareness of Agenda 2030 for Sustainable Development.
- Promotion of enabling environments for CSOs in the United Nations.
- Participation in issues that ensure effective and effective International Cooperation for Development.



PARTICIPATION IN MEETINGS OF THE UNITED NATIONS

2013

- High-Level Panel “Advancing Regional Recommendations on Post-2015: A Dialogue Between Civil Society, Governments and United Nations Representatives” held during the 68th of the United Nations General Assembly at United Nations Headquarters in New York City on September 22, 2013.
- High Level Panel "Major Groups and Stakeholders Briefing—II" held at United Nations Headquarters in New York York on September 22, 2013.

2014

- High-Level Event “Towards a Better Understanding of Youth Marginalization” organized by the Office of the United Nations Secretary-General’s Envoy on Youth, held at the United Nations Headquarters in New York City on March 25, 2014.
- First High Level Ministerial Meeting of the Global Alliance for Effective Development Cooperation held at the Ministry of Foreign Affairs in Mexico City, Mexico, on April 14 and 15, 2014.
- “Special Session of the General Assembly on the Follow-up to the Programme of Action of the International Conference on Population and Development beyond 2014” organized during the 69th United Nations General Assembly at United Nations Headquarters in New York City on September 22, 2014.

2015

- ECOSOC Committee of Non-Governmental Organizations held at United Nations Headquarters in New York City from January 26 to February 4, 2015.
- ECOSOC Youth Forum hosted at United Nations Headquarters in New York City on February 2 and 3, 2015.
- Forum of Non-Governmental Organizations for Social Development held at United Nations Headquarters in New York City on February 4, 2015.
- 53rd Regular Session of the Commission for Social Development "Rethinking and Strengthening Social Development in the Contemporary World" held at United Nations Headquarters in New York City from February 4 to 13, 2015.
- United Nations ECOSOC Integration Segment "Achieving sustainable development through job creation and decent work" held at the United Nations in New York City from 30 March to April 1, 2015 .
- High Level Political Forum on Sustainable Development "Strengthening the integration, implementation and review of the HLPF after 2015" under the auspices of ECOSOC held at United Nations Headquarters in New York City from July 6 to 10, 2015.
- United Nations Summit for the Adoption of the Post 2015 Development Agenda during the 70th United Nations General Assembly, held at United Nations Headquarters in New York City on September 25 to 27, 2015.

2016

- 54th Regular Session of the Commission for Social Development "Rethinking and strengthening social development in the contemporary world" held at United Nations Headquarters in New York City from February 3 to 12, 2016.
- 60th Regular Session of the Commission on the Status of Women "Women’s empowerment and its link to sustainable development" held at United Nations Headquarters in New York City on March 14 to 24, 2016.
- 3rd Meeting of the Interagency and Expert Group on Sustainable Development Goal Indicators (IAEG-SDGs) carried out in Mexico City from March 30 to April 1, 2016.
- 36th Ordinary Session of the United Nations Economic Commission for Latin America and the Caribbean (ECLAC) held at the Ministry of Foreign Affairs in Mexico City from May 23 to 27, 2016.
- High-level Political Forum on Sustainable Development "Ensuring that no one is left behind" under the auspices of ECOSOC held at United Nations headquarters in New York City from July 11 to 20, 2016.





COOPERATION WITH UNITED NATIONS BODIES

- Institutional support and manager of the project "Inclusive Public Advocacy: Contributions to Sustainable Development through Democratic Youth Practices in Jalisco" selected by the United Nations Development Programme and the National Electoral Institute on August 15, 2014 and carried out by a representative of Corporativa de Fundaciones, A.C. Between September and November 2014. The selection was made as a result of the national competition "#JuventudActúaMX Influyendo in Public Policies" convened by both entities.
- Official registry with the United Nations Online Volunteer Service since August 20, 2014.
- Interinstitutional Collaboration Agreement between the United Nations SDG Action Campaign (previously United Nations Millennium Campaign) and Corporativa de Fundaciones, A.C. for the implementation of the United Nations Global Survey for a Better World *MY World* in which 255 institutions and 500 volunteers participated to gather the voices of 400,000 people of Jalisco in the definition of SDGs.

INITIATIVES TAKEN BY THE ORGANIZATION IN SUPPORT OF THE MILLENNIUM DEVELOPMENT GOALS AND THE SUSTAINABLE DEVELOPMENT GOALS

- Registry as strategic partner of the United Nations Global Survey for a Better World *MY World 2015* on June 10, 2014: <http://vote.myworld2015.org/?partner=cf> and <http://data.myworld2015.org/?Partner=cf>
- Announcement and formalization of the launch of the United Nations Global Survey for a Better World *MY World 2015* in the state of Jalisco with the United Nations Millennium Campaign on August 18, 2014.
- Signing of the Letter of Understanding between Corporativa de Fundaciones, A.C. And the United Nations Millennium Campaign on September 23, 2014 at the headquarters of the United Nations Development Programme in New York City.
- Establishment of the official link and social networks of the *MY World Jalisco 2015* campaign: <http://jalisco.myworld2015.org> and <http://data.myworld2015.org/?partner=jalisco>
- Signing of the Letter of Understanding between Corporativa de Fundaciones, A.C. And the United Nations Millennium Campaign with local stakeholders from the public and private sector, academia and civil society in the state of Jalisco on November 10, 2014.
- Training for more than 400 young volunteers on the United Nations Global Survey for a Better World *MY World 2015* in the state of Jalisco on the first days of November 2014.
- *MY World 2015* official launch event held on December 14, 2014.
- Process of implementation of *MY World 2015* from December 14, 2014 to May 31, 2015, with a process of gathering 400,000 votes in the state of Jalisco and in over 70 municipalities.
- The United Nations Millennium Campaign awards the "People's Voices Award" in the category "Best Multistakeholder Collaboration" to Corporativa de Fundaciones, A.C. during the United Nations Summit for the Adoption of the Post 2015 Development Agenda during the 70° United Nations General Assembly, held at United Nations Headquarters in New York City on September 25 to 27, 2015.
- Founding member of the *MY World Mexico* campaign to review the implementation of the SDGs in Mexico. Collected over 30,000 *MY World 2030* votes to serve as inputs for Mexico's National Voluntary Review before the High Level Political Forum on Sustainable Development "Ensuring that no one is left behind" under the auspices Of ECOSOC held at United Nations Headquarters in New York City from 11 to 20 July 2016.
- Participated in over a dozen consultations for definition and follow-up processes of the SDGs.



ADDITIONAL INFORMATION

Corporativa de Fundaciones, A.C. is an institution widely committed to its social context, especially with the CSOs that lead efforts to achieve sustainable development in our country. Therefore, in the year 2013 the decision to join ECOSOC was founded on the idea to bring the voices of our local needs to the United Nations.

Our wide participation in processes hosted by ECOSOC and other United Nations funds, agencies and programmes reflects the interest, seriousness and responsibility the institution has in relation to its accreditation as an entity with Special Consultative Status. We have also cooperated in disseminating the work of the United Nations in our institutional life, as well as in our dialogue with stakeholders of interest for the development of public policies that integrate global efforts such as the 2030 Agenda for Sustainable Development.

By participating in spaces facilitated by ECOSOC, we have not only gained significant experience, as we have learned about the complexity of international negotiations within the United Nations System. We have also learned that it is essential to make ECOSOC a dynamic, innovative, open and plural platform to include more CSOs from the Global South.

Corporativa de Fundaciones, A.C. will continue to monitor the commitments made towards the achievement of SDGs through its daily institutional work, as well as its impact in the state of Jalisco. That is why we reaffirm our commitment to working hand in hand with the United Nations for a more just and sustainable world. We also call for continued facilitation and broadening of conditions for the active participation of civil society around the world.